

## Core Competencies

Most of the world lacks risk mapping and risk modeling tools essential to insure resilience. And where such tools exist, emerging risks and a changing climate are rendering them obsolete. Prisere LLC aims to fill that gap by building capacity for climate and disaster resilience with improved risk tools, including risk communications, risk mapping and software apps, training and technical advisory services.

## Past Performance

United Nations Office for Disaster Risk Reduction (UNISDR)  
World Bank's Global Facility for Disaster Reduction & Recovery  
Asian Development Bank  
Swiss Reinsurance Group  
U.S. Department of Energy (SBIR Award)  
Swedish Civil Contingencies Agency (MSB)  
Turkey Disaster Emergency and Management Authority (AFAD)  
Organization for Cooperation and Security in Europe (OSCE)

## Company Data

Certified Woman-Owned Small Business  
DUNS: 078794131  
CAGE Code: 6VQB9  
NAICS Codes:  
541611 Business management consulting  
541511 Custom computer programming services  
541620 Environmental consulting services  
611430 Professional and management development training

## Awards and Recognition

In the year it was launched, Prisere LLC was named to the world's 50 most innovative start-ups launched in that year as selected by the Kauffman Foundation and celebrated during Global Entrepreneurship Week. Prisere's founder received the "Growing with Technology" award from Cisco and the "Business Breakthrough" award from Microsoft as well as the "Woman Business Owner of the Year" award from the the National Association of Women Business Owners and is a winner of the International Women's Entrepreneurial Challenge. SCORE, the Service Corps of Retired Executives, a program of the Small Business Administration, named Prisere LLC an "American Small Business Champion". Prisere LLC is one of ten women-owned businesses in the 2018 Class of the Vital Voices Global Ambassadors and one of ten high-growth businesses participating in the 2019 Class of the Nasdaq "Milestone Maker" Accelerator.

## Differentiators

Prisere LLC offers a unique combination of experience and empathy; our team has rare professional reinsurance experience offering deep risk management expertise matched with the personal experience of having each lived and worked through major disasters. Prisere's founder was in the World Trade Center on the morning of 9/11 when the planes struck the towers and was homeless for several months when her neighborhood was closed and evacuated by New York City authorities. Major news media rely on our expertise in disaster resilience.

United Nations Standard Products and Services Codes (UNSPSC):

93131800 Disaster preparedness and relief  
93131802 Disaster preparedness response services  
46201002 Disaster management training simulation system  
72101504 Disaster proofing or contingency services  
80172101 Crisis planning and avoidance services

## As Seen In

- The New York Times
- Forbes
- The Wall Street Journal
- Bloomberg BusinessWeek
- Los Angeles Times
- U.S. News
- Entrepreneur
- New Orleans Times-Picayune
- Investor's Business Daily
- Barron's
- USA Today
- National Public Radio
- CNBC
- The Economist